

Dr. Farah Kashif



As an English Language Teacher my objectives are

- To instill in my students an understanding of English language and Linguistics. This will not only broaden their mental horizon but also make them culturally and socially aware citizens of an international community that has contracted into a corporate village.
- To encourage ingenuity and an effective use of English language for self-reflection and self enhancement
- Preparing for Critical Thinking and Research in Linguistics

Other than training students for critical thinking I also aim

- To teach English Language as a communication skill to the students at higher secondary and university level
- I aim at inculcating in my students a correct and effective use of English (spoken and written) so that in today's competitive corporate world they become valuable resources using their communication and other skills efficiently in the global language called English.
- To train the students to think, speak and write spontaneously in English for effective communication.

EDUCATIONAL QUALIFICATION

- **2017** **Ph.D in Linguistics** (Area of specialization is lexicography) from Bahauddin Zakariya University Multan
(Six month visit to Birmingham University for research work)
- **2000** **M.A. English** from Bahauddin Zakariya University Multan
- **1997** **B.A.** from Bahauddin Zakariya University Multan
- **1995** **F.Sc (Pre medical Group)** from Board of Intermediate and Secondary Education Multan
- **1992** **Matriculation (Science Group)** from Board of Intermediate and Secondary Education Multan

RESEARCH/PUBLICATIONS

W Category

1. **“A transitivity analysis of Hillary Clinton and Donald Trump’s third presidential debate”** published in Heliyon in September 2022.
<https://doi.org/10.1016/j.heliyon.2022.e10518>

X Category

1. **“Ideological Framing and Polarization in Imran Khan’s Speech at UNGA On 27th September 2019: A Political Discourse Analysis”** published in FWU Journal of Social Sciences in January 2024.
DOI: <http://ojs.sbbwu.edu.pk/fwu-journal/index.php/ojss/article/view/1921>
2. **“Effect of Teachers' Asynchronous E-Feedback and Synchronous Oral Feedback on English Language Learners' Writing Accuracy”** published in Frontiers in Education in July 2022.
<https://doi.org/10.3389/feduc.2022.783684>

Y Category

1. **“An analysis of English lexicon in contemporary Pakistani Punjabi novels and short stories”** published in Journal of Law, Social and Management Sciences in December 2023.
<http://jlsms.org/index.php/jlsms/article/view/26>
2. **“The Impact of the COVID-19 Pandemic on the Syntactic Structure in the English Writing of Undergraduate Students at Kinnaird College, Lahore”** published in Pakistan Social Sciences Review in November 2023.
DOI: [https://doi.org/10.35484/pssr.2023\(7-IV\)38](https://doi.org/10.35484/pssr.2023(7-IV)38)
3. **“A Critical Discourse Analysis of Selected Pakistani Novels”** published in Annals of Human and Social Sciences in November 2023.
DOI: [https://doi.org/10.35484/ahss.2023\(4-IV\)20](https://doi.org/10.35484/ahss.2023(4-IV)20)
4. **“Teacher’s Implementation of Error-Correction Strategies in L2 Classroom”** published in Pakistan Journal of Law, Analysis and Wisdom in November 2023.
<HTTP://pjlaw.com.pk/index.php/Journal/article/view/83>

5. **“Translation quality assessment: A case study of the novel Peer-e-Kamil”** published in Pakistan Languages and Humanities Review in August 2023.

DOI: [https://doi.org/10.47205/plhr.2023\(7-III\)04](https://doi.org/10.47205/plhr.2023(7-III)04)

6. **“Gender Contestation and Identities: A Multimodal analysis of selected Pakistani plays”** published in Pakistan Languages and Humanities Review in February 2023.

DOI: [https://doi.org/10.47205/plhr.2023\(7-I\)15](https://doi.org/10.47205/plhr.2023(7-I)15)

7. **“Ideological Representation of Muslims in Hollywood Movie ‘The Kingdom’: A Study of Critical Discourse Analysis”** published in Research Journal of Social Sciences & Economics Review in October, 2020.

DOI: [https://doi.org/10.36902/rjsser-vol1-iss3-2020\(63-71\)](https://doi.org/10.36902/rjsser-vol1-iss3-2020(63-71))

8. **“An analysis of Monolingual Urdu Dictionaries for children in Pakistan”** published in ELF Annual Research Journal, Department of English, Shah Abdul Latif University, Khairpur, Pakistan in December 2012.

Reviewer of Graduate Research Thesis

- University of Lahore, Lahore
- University of Education, Lahore.
- University of Central Punjab, Lahore.

RESEARCH FELLOWSHIP

- HEC Indigenous scholarship for Ph.D.
- Six months Research Fellowship during PhD from HEC for The University of ,
Birmingham, UK

KEY ACHIEVEMENTS

- Secured HEC Indigenous scholarship for Ph.D. in 2006.
- Secured HEC Scholarship (IRSIP) for Ph.D. research work in Birmingham University UK in October 2008.
- Worked as Head of department in Lahore Garrison University.
- Organized two day 1st National Conference on Literature, Culture & Society in May 2017
- Chief Editor of LGU Magazine AL-ILM from 2014-September, 2017.
- Chief Editor of LGU News Gazette 2014-September, 2017.
- Organized two day International Conference on Geographies of Resistance: Literature, Language & Culture in April 2019.

EDITORIAL EXPERIENCE

Chief Editor ‘LGU News Gazette’ (2005), Department of English Language & Literature, Lahore Garrison University, Lahore from 2014-September, 2017.

Editor English Section ‘Al-ILM’ (University’s annual magazine)], Lahore Garrison University, Lahore from 2014-September, 2017.

PROFESSIONAL EXPERIENCE

Institution: *Kinnaird College for Women University, Lahore.*

Designation: *Associate Professor*

Duration: *January 2024 Till present.*

Institution: *Kinnaird College for Women University, Lahore.*

Designation: *Assistant Professor*

Duration: *January 2021 to January 2024.*

Institution: *University of South Asia.*
Designation: *Assistant Professor/ Head of English Department*
Duration: *September 2019 to October 2020.*

Institution: *The University of Lahore.*
Designation: *Assistant Professor*
Duration: *September 2017 to 31st August 2019.*

Institution: *Lahore Garrison University.*
Designation: *Head of English Department*
Duration: *September 2013 to August 2017.*

Institution: *AZAM Garrison.*
Designation: *Coordinator of English Department*
Duration: *September 2010 to August 2013.*

Institution: *The City School. (Khanewal Branch)*
Designation: *English Teacher (O Level)*
Duration: *September 2006 to August 2008.*

RESEARCH SUPERVISION (COMPLETED)

- M.Phil Degree (Completed), Aden Saleem (Kinnaird College for Women, Lahore), “**An Analysis of English Lexicon in Contemporary Pakistani Punjabi Novels and Short Stories**”, 2023.
- M.Phil Degree (Completed), Anam Siddiqui (Kinnaird College for Women, Lahore), “**A Multimodal Critical Discourse Analysis of Contemporary Advertisements Promoting Multilingualism**”, 2023.
- M.Phil Degree (Completed), Insha Urooj (Kinnaird College for Women, Lahore), “**A Neuro Linguistic Analysis of the Prominent Ultra-Nationalists’ Narrative**”, 2023.
- M.Phil Degree (Completed), Maryam Khurshid (Kinnaird College for Women, Lahore), “**A Multimodal Critical Discourse Analysis of Persuasive Techniques Used in Billboard Advertisements**”, 2023.
- M.Phil Degree (Completed), Tehreem Sajjad (Kinnaird College for Women, Lahore), “**A Critical Discourse Analysis of Noam Chomsky’s Interviews on Withdrawal of US Forces from Afghanistan**”, 2023.

- M.Phil Degree (Completed), Ujala Zafar (Kinnaird College for Women, Lahore), " **Evaluation of communicative competence in activities of oxford modern English book 8.**", 2022.
- M.Phil Degree (Completed), Fariah Farooq Khan (Kinnaird College for Women, Lahore), " **Critical Discourse Analysis of Reported Crimes against Women in Legal Drafting.**", 2022.
- M.Phil Degree (Completed), Sheeza Kazmi (Kinnaird College for Women, Lahore), " **Translation quality assessment; a case study of the novel Peer-e- Kamil.**", 2021.
- M.Phil Degree (Completed), Abdullah Raees (The University of Lahore), " **Transitivity in Discourse Analysis: A Comparative Study of Hillary and Trump's Presidential Debate**", 2019.
- M.Phil Degree (Completed), Zubair Iqbal (The University of Lahore), " **Explicating the construal of political image of Pakistan: A critical discourse analysis of Panama verdict**", 2019.
- M.Phil Degree (Completed), Sajida Shair Muhammad (The University of Lahore), " **An Analysis of Derogatory Use of Words by Youngsters of Colleges in Lahore**", 2018.
- M.Phil Degree (Completed), Farzana Khan (The University of Lahore), " **Discourse and rhetoric: A Study of Pakistani English Newspapers' Editorials**", 2017

COURSES DEVELOPED

- Semantics (Undergraduate & Postgraduate)
- Pragmatics (Undergraduate & Postgraduate)
- Discourse Analysis (Undergraduate & Postgraduate)
- Stylistics (Undergraduate)
- Critical Discourse Analysis (Postgraduate)
- Phonetics & Phonology (Postgraduate)
- Morphology & Syntax (Postgraduate)
- Research Methodology (Postgraduate)

PERSONAL DETAILS

Gender : Female
 Marital Status : Married.
 Religion: Islam.
 Address: 124 Aurangzeb Block, Garden Town, Lahore..

REFERENCES

- **Professor Dr. Mubina Talaat**

Department of English

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