CURRICULUM VITAE

Name: DR. ASMA AFTAB

EDUCATIONAL QUALIFICATIONS

| 2012 | PhD in Applied English Linguistics from the University of |
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| | Birmingham, UK. |
| 2004 | MA in English Language Teaching from Kinnaird College for |
| | Women, Lahore, Pakistan |
| 1991 | MA in English Literature (Punjab University) from Kinnaird |
| | College for Women, Lahore, Pakistan |
| 1988 | BA in English Literature and Applied Psychology (Punjab |
| | University) from Kinnaird College for Women, Lahore, Pakistan |
| 1986 | Intermediate (pre-medical) from Kinnaird College for Women, |
| | Lahore, Pakistan |
| 1984 | 'O' Levels from Convent of Jesus and Mary, Lahore, Pakistan |

WORK EXPERIENCE

September 2012 - To-date

Assistant Professor in Kinnaird College for Women, Lahore, Pakistan

Job Description:

1. Teaching M Phil, MA and Diploma English Language Teaching (ELT), BA Language and Linguistics, and M Phil Applied Linguistics classes. The main teaching areas under focus include introduction to linguistics, ESP, teaching of language skills, teaching methodology, curriculum and syllabus design, materials development, language policy, intercultural communication, developing cultural awareness, teaching of grammar, language testing and assessment, and, teaching of human rights. The responsibilities include developing relevant courses and resource materials. The focus is on theoretical concepts, models and assumptions; empirical research and findings; and, practical implications in different teaching contexts. The student body includes both in-service and pre-service teachers belonging to different backgrounds (both public and private sectors) and different levels (from pre-school grades to Bachelor level and Higher Education Professional courses).

- Devising relevant tests and assessment schemes: students are assessed through
 presentations and classroom tasks (focusing on comprehending and applying
 theoretical models, concepts and empirical findings), examinations (involving the
 application of the concepts handled during course work), and
 research/application-based assignments and projects.
- 3. Preparing, conducting, and supervising research projects investigating significant areas related to language teaching, such as the use of authentic texts, the importance of schema for comprehending texts, evaluating language materials and their effects, examining different writing skills teaching approaches, and varied perceptions of people (belonging to different walks of life) to languages and national language policies.
- 4. Conducting research tutorials with M Phil and MA classes in order to guide them to select relevant topics for their dissertation work, conduct research, and write up dissertations. For this purpose, prepared a 'Dissertation Guide' which provides students detailed guidelines for composing literature reviews, referencing, and formatting and organizing dissertations.
- Supervising M Phil and MA ELT students for dissertations focusing on areas such reading and writing skills, needs analysis. language teaching methodology, language materials evaluation and development, language policies and language assessment.
- 6. Devising and revising ELT programmes.
- 7. Participating in official panels:
 - conducting interviews for student admissions and hiring of new faculty
 - undertaking dissertation examinations

| September 2010 – August 2012 | Lecturer for Masters and M Phil programmes in English Language Teaching (ELT) in Kinnaird College for Women, Lahore, Pakistan |
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| August 2009 – May 2010 | Lecturer for Undergraduate Academic English courses in Lahore University of Management Sciences (LUMS), Pakistan |
| September 2007 – June 2009 | Lecturer for Masters programmes in English Literature, English Language Teaching, and Educational Leadership and Management in Kinnaird College for Women, Lahore, Pakistan |

September. 2005 – March, 2006 English Lecturer for Bachelors and Masters

programmes in Fatima Jinnah Women University,

Rawalpindi, Pakistan

March 2002 – June 2004 English lecturer for Bachelors classes in Kinnaird

College for Women, Lahore, Pakistan.

English Language and Literature teacher for Grades IV – XI in International School System, Lahore, Pakistan

LATEST PUBLICATIONS

Book/Chapters

- Aftab, A. (2022). The reign of textbooks in ESL classrooms. In A. Berwick & C. Fernández, (Eds.), *Using language learning materials: Theory and practice*.
 Newcastle upon Tyne, UK: Cambridge Scholars Publishing.
- Aftab, A. (2018). Meaning-focused activities as incorporated in actual communication: Evaluation of formal ESL teaching and assessment materials. In M. Bouckaert, M. Konings, , & M. van Winkelhof, (Eds.), Meaning-focused materials for language learning. Newcastle upon Tyne, UK: Cambridge Scholars Publishing. ISBN (10): 1-5275-1179-0 ISBN (13): 978-1-5275-1179-8
- Aftab, A. (2017). Revisiting Second Language Materials: A Pakistani Perspective. Karachi, Pakistan: Paramount Books Private Limited. ISBN: 9789696372912
- Aftab, A. (2017). Principled application of authenticity as an alternative teaching paradigm for Pakistani ESL classrooms. In B. Tomlinson & A. Maley (Eds.), Authenticity in Materials Development for Language Learning. Newcastle upon Tyne, UK: Cambridge Scholars Publishing. ISBN-13:978-1-4438-7950-7. ISBN-10:1-4438-7950-9

Journal Articles

- Barabadi, E., Aftab, A., & Panahi, A. (2018). The relative impact of L1 and L2 glosses along with computer-generated phonological guidance on EFL learners' vocabulary learning. Cogent Education, 5(1), 1-13. ISSN: 2331-186X
- Aftab, A. & Salahuddin, A. (2015). Authentic Texts and Pakistani Learners' ESL Reading Comprehension Skills: A Mixed-Method Study. *Language Education in Asia*, 6(2), 122-134. doi.org/10.5746/LEiA/15/V6/I2/A4/Aftab Salahuddin
- Aftab, A., Sheikh, A. & William, I. (2014). An Evaluation of an ESL Pakistani College Textbook – Meeting the Needs of the Pakistani Students. International Journal of English and Literature, 5(7), 144-148. ISSN 2141-2626
- Aftab, A., Qureshi, S. & William, I. (2014). Investigating the Washback Effect of the Pakistani Intermediate English Examination. *International Journal of English and Literature*, 5(7), 149-154. ISSN 2141-2626

Conference Proceedings

Barabadi, E. & Aftab, A. (2017). Evaluation of the Iranian grade 9 English textbook's Prospect 3 compatibility with the objectives of the new public sector

English curriculum. In H. Mohebbi & S. Negahban (Ed.), *International Conference on New Trends in English Language Teaching and Testing:*Proceedings of Second Conference (p. 209) (Iran). ISBN: 978-600-7826-33-1

ADDITIONAL PROFESSIONAL ENGAGEMENTS

March – July, 2021 Visiting faculty for co-teaching the course titled

"Opiate for the masses" (based on linguistics,

sociology, anthropology, and communication skills) to undergraduate classes at Information Technology

University, Lahore, Pakistan

October/November, 2019 External National Examiner for PhD in Education

programmes at the Lahore College University,

Pakistan

June – July, 2018 Reviewer for the Language & Education journal

March, 2017 Reviewer for the Education Research Journal

September, 2013/2014 External examiner for M Phil Education/TESOL

programmes at the School of Education,

Beaconhouse National University, Lahore, Pakistan

June, 2013 Teacher Trainer, Cathedral Teacher Training

College, Lahore, Pakistan.

November, 2009 - December, 2010 Visiting faculty member for B-Ed programme in

Institute of Professional Learning (affiliated with the University of Education, Punjab), Lahore,

Pakistan.

CONFERENCES/SEMINARS & WORKSHOPS

11th and 12th August, 2021

Participated as presenter (Oral Presentation title: "Of Rigid Shallow Ways, and Open Mysterious Seas") in the 'Materials Development Association' (MATSDA); School of Languages, Literacies and Translation, Universiti Sains Malaysia, Malaysia; and, Wasit University, Iraq, 24-Hour Virtual International Language Learning Conference 2021 on "Developing L2 materials and designing language learning to promote creativity and

criticality"

| 1 | 2 th December, 2020 | Participated as the Keynote Speaker in the Virtual Annual Seminar on English Language Studies [Theme: "Linguistic, Literature, Translation, and English Language Teaching in the Mainstream of Transformative Research and Scientific Innovation"] held in Indonesia (Keynote Presentation title: "Understanding the value of 'communicative power' in the 21st century") |
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| 1 | 5 th and 16 th June, 2019 | Participated as presenter (Oral Presentations titles: The "Reign of textbooks: Bridled ESL classrooms" and "Materials development process: The consumers' voices") in the 'Materials Development Association' (MATSDA) and the University of Liverpool Conference on "Using language learning materials: Theory and practice" in Liverpool, UK. |
| 9 | o th and 10 th June, 2018 | Participated as presenter (Oral Presentation title: "Pakistani ESL teachers' development through reflective and dynamic training in materials development") in the 'Materials Development Association' (MATSDA) Conference on "L2 Teacher Development through Materials Development" in Shanghai, China |
| | 5 th May, 2018 | Participated as presenter in the First National Conference on "Counter Balancing Politics and Aesthetics in Pakistani Literature" in the University of the Punjab (the Department of English Language and Literature) (Oral Presentation title: "Curriculum of Pakistani twentieth first century literature in English: Critical analysis of religiously-oriented cultural ideologies as reflected in Pakistani English discourse") |
| | 10 th and 11 th June, 2017 | Participated as presenter (Oral Presentation title: "The representation of the meaning-focused approach in formal English language coursebooks and examinations") in the 'Materials Development Association' (MATSDA) Conference on "Meaning-Focused Materials for Language Learning." in Tilburg, the Netherlands |
| (| 6 th – 10 th March, 2017 | Organized a series of teachers' training workshops (aiming to train teachers to teach Academic English to undergraduate students) in Kinniard College for Women, Lahore, Pakistan |
| | 18 th – 19 th June, 2016 | Participated as presenter (Oral Presentation title: "Authenticity in ESL Classrooms: 'Real-Life like Communicative Behaviour'"; Poster Presentation title: "Breaking through the walls: Showcasing the |

| 13 th –16 th April, 2016 | real world in the ESL classroom') in the 'Materials Development Association' (MATSDA) Conference on "Authenticity and L2 Materials Development" in Liverpool, UK Participated as presenter (Presentation title: "Characteristics and ESL Application of Communicative Activities") in the 50th International 'International Association of Teachers of English as a Foreign Language' (IATEFL) Conference and Exhibition in Birmingham, UK (Received funding |
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| 8 th October, 2015 | from Higher Education Commission, Islamabad, Pakistan) Participated as panelist in the First International Conference of the Linguistic Association of Pakistan – "Language Understanding and |
| 10 th – 11 th & 16 th –18 th March, 2015 | Development in the Modern Era" in Kinnaird College for Women, Lahore, Pakistan. Participated in workshops entitled "Indigenous oncampus training program under modern university program" organized by Higher Education Commission of Pakistan in Kinnaird College for |
| 3 rd April, 2014 | Women, Lahore, Pakistan. Participated in the Second Annual Conference on Social Sciences at Lahore School of Economics, Lahore, Pakistan. |
| March, 2014 | Participated as panelist in the British Council Policy Dialogue – "English Language in Pakistan Today: Class, the Workplace and the Shift in Language Use" at the Pearl Continental Hotel, Lahore, Pakistan. |
| 8 th October, 2013 | Participated in the Launch Ceremony of 'Punjab Education and English Language Initiative' (PEELI), organized by the Punjab Government and the British Council, at the Pearl Continental Hotel, Lahore, Pakistan. |
| 28 th February – 1 st March, 2013 | Participated in the First Annual Conference on Social Sciences at Lahore School of Economics, Lahore, Pakistan. |
| 22 nd – 23 rd February, 2013 | Attended as Organizer, Panelist and Resource Person Conference on "Issues and Challenges in Education" at Kinnaird College for Women, |

Lahore, Pakistan.

KINNAIRD COLLEGE FOR WOMEN



November 09, 2021

EMPLOYMENT LETTER

Dear Dr. Asma Aftab,

Further to your 1st Employment Contract effective September 24, 2018, I am pleased to offer you Employment with effect from January 01, 2022.

Your date of appointment at Kinnaird College will remain the same as mentioned in your 1st Employment Contract and this letter will be considered valid for future reference. This Employment Letter shall supersede all other Contract(s) or Contract renewal(s) already issued to you with regards to your regular employment.

Terms of Employment

- As an <u>Assistant Professor</u> in the Department of <u>English Language Teaching</u> at Kinnaird College for Women Lahore, you will be paid the salary mentioned in your salary slip.
- Salary will be subject to tax deduction as per Government Taxation Policy whereas E-Filing
 of annual tax return will be your responsibility.
- The Employment may be terminated by either party on one month prior notice or on payment.
 of one month's salary in lieu thereof. The termination can be on account of misconduct or
 dereliction of duty and the College Management has a complete authority to decide such
 matters.
- You are entitled to avail paid leaves as per College policy.
- Your responsibilities, reporting relationship and other terms of reference will be according to
 the <u>Faculty Code of Conduct</u> which requires an undertaking and compliance from you. NonCompliance of the Code may lead to termination of the Employment at any stage.
- You will abide by the rules and regulations of the College and shall work within the framework of policies and instructions of the Board of Governors issued from time to time.
- While employed at Kinnaird College, you are not allowed to work in the regular or visiting capacity with any other institution <u>during College</u> working hours.

Cordially yours,

Prof. Dr. Rukhsana David

Principal

I have read the terms and conditions of the Employment, accept the same and agree to abide by.

Signature: Harra

Asma Aftab

Date: 29.11.2021



UNIVERSITY OF BIRMINGHAM

It is hereby certified that

Asma Aftab

was admitted to the Degree of

Doctor of Philosophy

on the tenth day of July 2012

VICE-CHANCELLOR AND PRINCIPAL

h. Sandey

REGISTRAR AND SECRETARY



945506

University of Birmingham, Edgbaston, Birmingham, B15 211, United Kingdom

IT SKILLS

- Proficient in using Microsoft Word, Pages, and Google Docs for word processing; Microsoft PowerPoint, Keynote, Google Slides, Microsoft Sway and Prezi for preparing and giving presentations; and, Microsoft Excel and Numbers for making spreadsheets
- Proficient in using Google Meet, Microsoft Teams, Cisco WebEx, Skype, and Zoom for on-line teaching, on-line conferences/seminars, and on-line meetings