SAIMA JABBAR

OBJECTIVE

To utilize my professional capabilities to their maximum and do the best that I can do for the organization I work for.

EDUCATION

[2014 - 2017]

M.S in Studio Practice 3.9 CGPA

Lahore College for Women University, Lahore-Pakistan.

[1994 - 1998]

Bachelors in Textile Design

National College of Arts, Lahore-Pakistan.

Kinnaird College for Women	[JAN 2013–to Date]	
Dean of Arts & Humanities		May, 2025 to Date
Assistant Dean		[Aug 15, 2015–to 2019]
Head of Textile Design Dept Head of Fine Arts Dept		[27 th Feb, 2023 – to Date] [April 2013 – 27 th Feb, 2023]
Associate Professor		Jan 19, 2024 to-date
Assistant Professor		[April 2, 2013 –to Date]
Thesis Advisor		[2013-to Date]
National College of Art	[JAN 2009 – 2013]	
Assistant Professor Department of Textile Design		[JAN 2009 – 2013]
Lecturer Department of Textile Design		[Jun 1999 – DEC 2009]
Teaching Assistant Foundation Course		JUN 1998–JUN 1999]
Pakistan School of Fashion Design School of Fashion Design & School of Textile Design		[March 15, 2012 – 2013]

Fashion & Textile INDUSTRIAL EXPERINCE

SYMA j	7th April 2006 to May 2012

ARCADIA	5 th June 2006 – 8 th April 2008
R & H	Oct 2004 –Dec 2005
GENERATION	May 2002 – Nov 2004
DSFD	[2001–2003]
EXAMPLE	[1999 – 2002]
MISSONI	[1999 – 2002]
DASTAK (NGO)	[Nov 1998 – 1999]
LIBAS	[15th May1998 – Sep 1998]
Nee Punhal	1998 Dec - May
LAWRENCE PURE, Private limited Worked as Textile Designer; Stock Weave	1998 Jan - March
RO-PALE' Textile Private Limited Worked as Textile Design in International Home linen (internship)	Nov 1996 – 1997
"CHENAB TEXTILES" group of industries- (Freelance)	2001 - 2004
Reebok- Freelance	2002
Sohrab-Pakistan cycle industrial co-operative society ltd. Freelance	1998

	ACADEMIC (ADMINISTRATION & MANAGEMENT) Experience
2015- 2019	Assistant Dean, Arts & media, Kinnaird College for Women
2013 todate	Head of Fine Arts Department, Kinnaird College for Women
2013-todate	Faculty Board of Studies, Kinnaird College for Women
2023	External Jury Member for assessment of Thesis, BFA, level, Lahore College for Women
2014-2018	Member of Academic Council committee, Kinnaird College for Women
2014 todate	Member of Building Committee, Kinnaird College for Women

2012 to date	Supervisor of Thesis Students		
2013-todate	*		
	Being a supervisor of more than 358 undergraduate level students & external supervisor of 2 Master students.		
2018	External Jury Member for assessment of Thesis, MPhil level, Lahore College for Women		
2008-2010	Internal Jury Member for assessment of Thesis, BFA, National College of Art		
2014	External Jury Member for assessment of Thesis, BFA, Pakistan School of Fashion Design		
2017	External Jury Member for assessment of Thesis, BFA, Lahore College for Women		
2019	Coordinator of SDC-UK International Design Competition, for Student 2019 (Pakistan Region)		
2018 & 19	We the People We the Arts, Department of Fine Art (Textile Design), collaborated with embassy of Switzerland		
2014-todate	In charge of Decoration of Sport Day, Kinnaird College for Women		
2013 to date	Member of Convocation organizing Committee		
2016	Member of the international Conferences organizing Committee		
2015	Coordinator Kinnaird College for women for Exhibition, UNESCO & Lahore Museum		
2015	"CHINA DAY," Exhibition coordination, invites, Decoration		
2013	Member of Review Committee (NCRC) "Curricula Development" of Vocational Trades, National Vocational & Technical		
	Training Commission, Prime Minister's Secretariate (Punjab)		
2008 to 2012	Coordinator for Design departments for Elective / Minor		
2008	In charge of Event management committee at National College of Arts. 2009		
2008	In charge of Graduate Dinner, 2010		
2009	In charge of Decoration, annual festival		
2008	Director & Coordinator of various Workshop		
2010	Coordinator of British council Textile Design Residency		
2015- 2019	In charge of Event management committee at National College of Arts. 2010		

ACHIEVEMENTS
"Aperture of Need" Presented research paper, 3 nd July -9 th July at 24 th ICOM General Conference, Milan, Italy
Cor 23'S Artist Open Call 2015" Barcelona, Spain" among the 5 candidates (Pakistan) who Shortlisted for international artist Contest & displayed at 2015-16 Core 23, "P & B Barcelona".
"Asian Young Fashion Designer Contest" Participated in Singapore Fashion Week, 2004
Panel Judge "Innovative Awards at PAPS, 2018, 14th Edition of Pakistan Auto Show 2018," International Expo
Centre, Lahore
OSPR, LUMS, to honour the successful completion of 15 years of HEC, "Alzeimer" was one of the Selected
Research Projects out five from over all Punjab Region, institutions as research adviser & faculty of Kinnaird college
for women, represented three research projects.
URL https://www.facebook.com/shares/view/?av=749809518

LAHORE workshop "Sustainable Fashion in Pakistan" & Paper Invited by British Council
Presentation by Saima Jabbar
Title "Creating sustainable designers: Fashion & Textile Curriculums"
Member of Review Committee (NCRC) "Curricula Development "of Vocational Trades, National Vocational
& Technical Training Commission, Prime Minister's Secretariate (Punjab)
Bursary of short course in Media Production.
Merit Scholarship during education
"Gold Medal & Certificate" for valuable contribution and service in 1994 "Freedom Festival" under, District
Administration Lahore.
"Design for Asia Award (DFA) 2006" Hong Kong Centre, Certificate of Participation, 2006
"Razzmatazz of Lahore" Solo Fashion Show 2003, National College of Arts.
"Razzmatazz of Lahore" Broad casted on "Style Duniya" and Style 360" Number of times.
"President Fine Arts Society" Azam Garrison Girls College, Lahore-Pakistan
"Kamaala" Nominated for the long play category award in FiLUMS'10 international film festival.
"Kamaala" broadcasted on ATV one of the satellite channel of Pakistan. 2019
"British council Textile Design Residency" One of the 2 shortlisted applicant.
Pioneer Research in area of natural dyes & Textile
Invited as Juror at various event & institutions
Textile Design, Thesis advisor since 2013, Kinnaird College for Women

SHORT COURCES

"Media Production"	National College of Arts
"Pattern Making"	Pakistan School of Fashion Design
"VIDEO Production"	National College of Arts
"Web Page Design"	National College of Arts
"English Communication"	Kinnaird College for Women

CURATION & COLLABORATION EXHIBITIONS / (PUBLICATIONS)

7 th Nov , 2023	"Fiber art contemporary approach"	Venue: Textile Design Studio , KCWU
14 -19 June 2023	Curated Textile Design Degree Show 2023, Kinnaird College for Women.	Collaboration with Lahore Art Council Alhamrah.
1st March to 4 March, 2023	Curated 19 persons Group show/ Art Exhibition "Introspective Patterns of Interpersonal Relations"	Collaboration with Lahore Art Council Alhamrah.

1February to 10 February, 2023	Curated 18 persons Art Exhibition "Transference & Counter Transference" at PNCA.	Pakistan National Council of Art (PNCA)
19 Dec– 21 Dec, 2022	Collaborated with PUCAR, Punjab council of Arts –4 persons Group Exhibition "Splintered Reflection"	Collaboration with Punjab Council of the Arts (PUCAR)
19 Dec – 20 Dec, 2022	Collaborated with PUCAR, Punjab council of Arts – Workshop & Art exhibition related to print making Technique "Imprinted Reflection"	Collaboration with Punjab Council of the Arts (PUCAR)
From 2014 to 2022	Curated <u>Total 9</u> Degree Shows since 2014 till 2022 Fine Arts Department Kinnaird College for	Collaboration with Lahore Art Council Alhamrah.

	Exhibitions / (Publications)	
23- 24 th April , 2025	"Print & Loop of Sustainability"	Curated & Collaborated with Lahore Art Council Alhamra.
20th Feb, 2025	"Reclaimed Vision"	Curated & organized by Saima Jabbar, Eric Massey Courtyard,
Dec 23-24 . 2024	"Hand Made Jewellery" Partash Jewellery Conference, 2024	Pak-Austria Fachhochschule, Khanpur, Khyber Pakhtunkhawa, Pakistan
5 th June, 2024	"Textures & Tales: a Fabric Concept Exhibition"	Curated by Saima Jabbar
6 th June , 2024	"Textile Transformations: The Art of Apparel Creation	Curated by Saima Jabbar
3 ^{rd June} to 8 th June, 2024	"Tangled in Time: A Stop-Motion Fiber Story" Preview	Project in charged & organized by Izza Tahir , Lahore
5 th June, 2024	"Tactile Trinkets", Hand Made Jewellery Exhibition	Curated by Saima Jabbar, Zainab shahid, KC
21stMay-24thMay 2024	Curated Textile Design Degree Show 2024, Kinnaird College for Women.	Curated & Collaborated with Lahore Art Council Alhamra.
Feb , 2024	"beyond - I", Collaboration with Apex	Sauk Valley Community Collage, Dixon Bristol Community College VISITED
Nov, 2023	"Textured Realities: A Contemporary Fiber Art"	Curated by Saima Jabbar

1st March to 4 March, 2023	"Introspective Patterns of Interpersonal Relations" 19 persons Group show	Al-Hamra Arts Council
1February to 10	"Transference & Counter Transference"	National Art Gallery no 6, Pakistan
February, 2023	18 persons Group Exhibition	National Council of Art (PNCA)
19 Dec– 21 Dec,	"Splintered Reflection"	Punjab Council of the Arts
2022	4 persons Group Exhibition	(PUCAR)
2019	"Kamaala" broadcasted on ATV one of the satellite	ATV entertainment channel.
	channel of Pakistan.	
11 th Oct, 2018	SOLO Show "Dramaturgy of Synesthesia"	NHQ
2015	Cor 23'S Arist Open Call 2015" Barcelona, Spain" among the 5 (Pakistan) who Shortlisted for international display at 2015-16 Core 23, celona"	Cor 23 Art Gallery, Barcelona
2003	SOLO Show "RAZZMATAZZ OF LAHORE" SOLO FASHION SHOW	National College of Arts, Lahore
2004	"Asian Young Fashion Designer Contest" Participated	Singapore Fashion Week
	in Singapore Fashion Week, 2004,	
	Presented Pakistan	
2014	"Synesthesia I"	NHQ
2013	"Sensation & perception"	NHQ
2009	"KAMALIA" PREVIEW OF LONG PLAY at LUMS	LUMS, Lahore
2009	"KAMALIA" PREVIEW OF LONG PLAY at NCA	National College of Arts, Lahore
		URL: https://vimeo.com/31288503
2004	"TABIA" PRET EXHIBITION	DHA, Lahore
2006	"R & H" PRET EXHIBITION	Picasso, M.M. Alam road, Lahore
2000	"TEXTILES SHOW" 125 YEARS CELEBRATION.	National College of Arts, Lahore
1999	"SCOPE VIII"	National College of Arts, Lahore
1998	"EXPLORATION OF IKAT THROUGH NATURAL DYES" GRADUATE SHOW	National College of Arts, Lahore
1996	"LAHORE INTERNATIONAL ART EDUCATION"	National College of Arts, Lahore
1996	"SURFACE DESIGN & BATIK"	American Centre Lahore
1995	"ALL PAKISTAN YOUNG ARTIST EXHIBITION"	Al-Hamrah Arts Council
1994	"ALL PAKISTAN YOUNG ARTIST EXHIBITION"	Al-Hamrah Arts Council
1994	"SCULPTURE GROUP SHOW"	Al-Hamrah Arts Council
2014 to date	Curating the "Degree show "Textile Design students, Kinnaird Women	Alhumrah Art gallery

	Book Publication	
2006	"NATURAL DYES"	First hand Research Book
	Fashion Shoots/ Publication	
	International Brides & You, fashion Magazine, Issue 18, 3	pages shoot
	International Brides & You, fashion Magazine, Issue 11, 3 pa	ges shoot
	"FACEON," Fashion & life Style Magazine, Quarterly Vol:2 Issue No:	4 (3 page almost center leaves)
	"FACEON," Fashion & life Style Magazine, Quarterly Vol:3 Issue No	:7(3 page almost center leaves)
	"SACK," BI – Monthly Fashion Magazine Vol: 1, 2004 issue:2 (5 page	s center leaves)
	Sunday Magzine, Daily Times, Weekly Magazine, 2-8 November, 2003,	Page 61
	"MAG," Weekly Magazine, 2004, One page coverage,	
	Me & My Wedding	
	"Libas" International , Exotic and lifestyle Magazine, Quarterly Vol:3	Issue No:3, 1998

WORKSHOPS CONDUCTED / ATTENDED

		Workshops
April, 21-22, 2025	Empowering Educators: Inclusive STEAM tools for Transformative Pedagogy	UK-Pakistan Science & Innovation Global Network UPSIGN, UK & University of Education, Lahore
22 nd April, 2025	"Lino Cut" Workshop	Sustainability project, Colaborated & organized by Saima Jabbar
22 nd April, 2025	"Rug Tufting" Workshop	Sustainability project, Colaborated & organized by Saima Jabbar
May 2024	TTILE "CREATING SUSTAINABLE DESIGNERS: FASHION & TEXTILE CURRICULUMS"	LAHORE workshop "Sustainable Fashion in Pakistan" presented reseach Paper, by British Council
	"Stop Motion Animation workshop"	Organized by Saima Jabbar
	"Digital Marketing in Textile"	One month long Organized Workshop by Saima Jabbar
27 th Feb 2024	"Craftsman Unveiled: Block printed"	Organized by Saima Jabbar for the Apex, USA & Pak
27 th Feb 2024	"Gota Kinari"	Organized by Saima Jabbar for the Apex, USA & Pak, Prof. Glen S. Bodish form Suak Valley had interactive session with participating students.
27 th Feb 2024	"Mirror Work"	Organized by Saima Jabbar for the Apex, USA & Pak, Prof. Glen S. Bodish form Suak Valley had interactive session with participating students.
25 th Feb 2024	"Nano Felt"	Organized by Saima Jabbar for the Apex, USA & Pak
March 2022	FUNDAMENTAL OF CERAMICS	Workshop Organized & Conducted

2018	M ICME, INTERNATIONAL	Worked as member organizing Committee, in the workshop
	COUNCIL OF MUSEUM	Engaging Communication through Heritage, (Certificate on appreciation)
2015	RESOURCE DEVELOPMENT PLAN (2015-2025) VISUALIZING ECONOMIC GROWTH OF PAKISTAN	Attended, 13th October, 2015, HEC ISLAMABAD
2015	CAPACITY BUILDING OF STAFF OF HEIS/HEC – DEVELOPING AND ASSESSING PROPOSALS	Attended the workshop, HEC, Islamabad Tertiary education support program,9 - 10, 2015
2015	"ART RESIDENCY II"	It was "Open artist Residency" April- May 2015, LCWU
2015	"CONTEMPORARY SHADOW PUPPET" "PUPPETEER NCA" COLLABORATION WITH NCA & KC	April, 2015
2014	"Print Making workshop"	Collaborated, Workshop, IAC, Lahore,
2014	ALTERNATIVE ASSESSMENT	Participation in "Alternative Assessment in Service Training Workshop" QEC department,
	IN SERVICE TRAINING WORKSHOP"	Kinnaird College for women, 07 March 2014.
2012	"LESSON PLAN" EDUCATIONAL WORKSHOP	Attended, June 3rd July 17, 2012, PIFD
2010	"VOCATIONAL TRAINING FOR DISABLES"	Conducted a Teacher-Training Workshop on "Colour Scheme and Painting Skills" at
2010	"TRAINING OF VOCATIONAL TEACHER"	Conducted a Teacher-Training Workshop on "Basic Design & Colour Scheme" at Baitul-mal.
2009	"TECHNO TEXTILE"	Conducted Workshop for 4 TH year Textile Design at NCA.
2009	"GRAFFITI ART	Co-ordinated the First workshop in Urban Art in Pakistan.
2009	"MEDA"(NGO)	Conducted a "Volunteer workshop" of basic skill development for community sale agent.
2009	"DASTAK" (NGO)	Conducted a "Volunteer workshop" of Tie & Dyes for the Unprivileged Women.
2009	"DASTAK" (NGO)	Conducted a "Volunteer workshop" of Natural Dyes for the Unprivileged Women.
2003	"FASHION ACCESSORIES"	Conducted Workshop at DSFD.
2001	"FATIMED FOUNDATION" (NGO)	Volunteer work/ workshop as member of organizing committee, at Pearl Continent.
2000	"NATURAL DYES"	Conducted Workshop at NCA.
1999	"Kashmir Shawls"	"Kashmir Shawls" by Peter Haris (Tapestry Designer) 1999, National College of Arts.
1999	"Weaving Technique" Goethe Institute Germany 1998	National College of Arts.
1999	"International Workshop on Natural Dyes"	UNESCO1998National College of Arts.
1998	"Natural dyeing techniques"	Certificate for dedication and proficiency in "Natural dyeing techniques", Aranga Craft Ltd. Bangladesh 1998.
1999	"Kashmir Shawls"	"Kashmir Shawls" by Peter Haris (Tapestry Designer) 1999, National College of Arts.

1999	"Weaving Technique"	International Workshop attend, National College of Arts.
	Goethe Institute Germany	
	1998	
1999	"International Workshop on	International, UNESCO1998National College of Arts.
	Natural Dyes"	
1998	"Natural dyeing techniques"	Certificate for dedication and proficiency in "Natural dyeing techniques",
		Aranga Craft Ltd. Bangladesh 1998.
1996	"Lahore International Art	Participated in the International Artist Lecture series. National College of
	Education"	Arts.
1995	"Mural Painting" Impact"	Workshop, National College of Arts.

	PROJECTS & EVENTS		
21Jan, 2025	Judge for event	"Drawing & handmade Art" at KC SciFest -I, 25 organized by Kinnaird Science club	
Feb 2025	88th Convocation	Back drop, Décor & banner for the 88th Convocation KC	
16 th – 17 th April, 2025	Judge, Mega Art Event 2025	Participated as Judge , The trust school, Mega art Event.	
Nov 2024	Pakistan Olympic Association – Paris Olympic Games 2024,	Art Exhibition Participated as Judge, Nov, 2024	
1 st ,April 2024-15th May 2024	Research Proposals Submited & funded	Project title: "OCD and compulsive procrastination" By Aleena Ajmal Student, Project advisor Saima Jabbar	
Dec , 2022	Gov of Punjab	"Heritage & I", project submitted for funding & approved by CM Punjab	
	Apex, USA & Pak Visit to Museum	Apex, the delegation of Sauk Valley Community College, Dixon & Bristol Community College.	
3 rd Nov 2024	Expo iapex Lahore 2024	Part of the media coverage, Lahore International Expo Centre ,Expo iapex Lahore ,Architects Alumni gala, Collaboration with Organizing Team Location: Expo center	
5 th May 2024	Delegation of CHINA & Exhibition	Egagment with chineese deligation & Textile Design Department held an exhibition –for Prof . Dr Yang Ming from Suzhou Art and Design technology institute , Jiangau Province China .	
	Degree Show Catalogue, 2022	Designed & photography: Degree Show Catalogue, 2022	
2019	SDC-UK International Design Competition, for Student 2019 (Pakistan Region)	Certification of Participation; participated & coordinated with organizing committee. 3 rd April, 2019	
2019	CONVOCATION BACK-DROP	Kinnaird College for Women	
2019	"Sport Day"	Decoration for the event	
2018	We the People We the Arts, 2019	Department of Fine Art (Textile Design), collaborated embassy of Switzerland, visit of 3 guest, Exhibition & interactive talk with Student,	

		11May 2018., Ariqa, Momina, Zaineb Amir, Faiza and others total 10 other
		students Selected. KC had highest no of selected candidate.
2018	We the People We the Arts, 2018	Department of Fine Art, collaborated embassy of Switzerland, Visit of 3 guest, Exhibition & interactive talk with Student. KC had highest no of selected candidate.
2018	CONVOCATION BACK-DROP	Kinnaird College for Women
2018	"Sport Day"	Decoration for the event
2018	"White Turban" Artist Talk	Coordinated and arranged artist talk; Ambreen Karamat, Renowned artist &
		historian talk & shared her experience Fine Art dept, 24 Feb 2019
2017	MOU, Ljubljana University	Dr Kenda Bostjan, Primoz Vitez & Maja Slovec, representing Ljubljana University. Coordinated event for mutual department interaction and understanding.
2017	CONVOCATION BACK-DROP	Kinnaird College for Women
2017	"Sport Day"	Decoration for the event, Kinnaird College for women
2016	CONVOCATION BACK-DROP	Kinnaird College for Women
2016	"Sport Day"	Decoration for the event
2015-	"DEGREE SHOW CATALOGUE," Photography	Kinnaird College for Women
todate	for Textile Students	
2015-	"DEGREE SHOW CATALOGUE," layout &	Dept of Fine Arts, Kinnaird College for Women
todate	design ideas	
2015	RESOURCE DEVELOPMENT PLAN (2015-	13th October, 2015, HEC ISLAMABAD
	2025) VISUALIZING ECONOMIC GROWTH	
	OF PAKISTAN	
2015	"ART RESIDENCY II"	April- may 2015, LCWU
2015	"CONTEMPORARY SHADOW PUPPET"	April, 2015, COLLABORATION WITH NCA & KC
	"PUPPETEER NCA"	
2015	CONVOCATION BACK-DROP	Kinnaird College for Women
2015	"Sport Day"	Decoration for the event
2014	CONVOCATION BACK-DROP	Kinnaird College for Women
2014	"Sport Day"	Decoration for the event
2012	CAPACITY BUILDING OF STAFF OF	HEC- tertiary education support program, PIFD
	HEIS/HEC – DEVELOPING AND	
	ASSESSING PROPOSALS	
2015	"CHINA DAY," Exhibition coordination, invites,	2015, Kinnaird College for Women
	Decoration	
2015	SOUVENIR DESIGNS" ARIZONA	2015, Kinnaird College for Women
	UNIVERSITY	
2013	CONVOCATION BACK-DROP	Kinnaird College for Women
2010	BRITISH COUNCIL STUDENT COMPETION	Organized Exhibition for Students for Textile Dept. NCA at Alhamra.
2010	BRITISH COUNCIL SILK ROUTE	Co-ordinated Exhibition for Resident Artist "Yami" & Textile Dept. NCA
	RESIDENCY	at Alhamra.
2009	"KAMAALA"	Co -Directed & story boarding a long play based on true story.
2009	"11 TH CONVOCATION NCA"	In charge (Member) of Entertainment committee, Graduate dinner. at NCA
2009	"SPRING FESTIVAL"	In charge (Member) of Fun Fair committee at National College of Arts.
		8- (

2009	"ENVIRONMENTAL POLICE"	Design uniform for Punjab Govt.
2008	"ANNUAL CULTURAL FESTIVAL"	In charge of Event management committee at National College of Arts.
2000	"EID MELA 2000"	Involved in the design and decoration of Hoarding (Quilted), District
		Administration Lahore.
1995	"FLORA FESTIVAL",	Designing the structures and Supervising the production team to enhance &
		decorate the Main Gates at Canal Road, For the District Administration
		Lahore.
1994	1 ST "FREEDOM FESTIVAL"	Design structures and supervising the production team for the creation of Boats, Muppets, and event Decoration, also instructing three hundred school children to produce the props at Canal on the occasion of Independence Day, Under the District Administration Lahore.
1996	"Lahore International Art Education"	Participated in the International Artist Lecture series. National College of Arts.
1994 - 95	"NOTUNKI"	Participated as member of a Dramatic Society, National College of Arts.
1996 - 98	"PUPPETEER PERFORMANCES"	Participated as member of a Puppeteer Society, National College of Arts.
1994 - 98	"ANNUAL CULTURAL FESTIVAL"	Participated in college decoration, National College of Arts.
1998	"STICKER DESIGN"	Designed for Sohrab Motor Cycle Pakistan Cycle Industry Corporation Society Ltd.
1998- 2002	"WINDOW DECORATION"	Involved in the designing and execution of Windows (display) For H-Karim Buksh, Liberty & Defense.
1997	"BROCHURE DESIGN"	Designed Brochure of "a Subsidiary Of Blue Magic Prod", In U.S.A. "Designed Brochure" of Hamid Engineering 1997 Co. (Pvt). Ltd.
1996	"PUBLICITY CAMPAIGN"	"Designed Brochure" of Hamid Engineering 1997 Co. (Pvt). Ltd. Do project of Leaf Lets and advertisement, for Blue Magic Pakistan (Pvt.) Ltd.
		"Designed Brochure" of Hamid Engineering 1997 Co. (Pvt). Ltd.
1996	"PUBLICITY CAMPAIGN"	"Designed Brochure" of Hamid Engineering 1997 Co. (Pvt). Ltd. Do project of Leaf Lets and advertisement, for Blue Magic Pakistan (Pvt.) Ltd.
1996	"PUBLICITY CAMPAIGN" "OSTRICH EGG INTERNATIONAL	"Designed Brochure" of Hamid Engineering 1997 Co. (Pvt). Ltd. Do project of Leaf Lets and advertisement, for Blue Magic Pakistan (Pvt.) Ltd.

CONFERENCES		
24 General Conference, ICOM, Milano Committee Of Regional Museum ICR	PRESENTER	3 RD – 9 JULY 2016
Partash Jewellery Conference, 2024 Pak-Austria Fachhochschule, Khanpur, Khyber Pakhtunkhawa, Pakistan	Exhibition	Dec 23-24 . 2024
^{2 nd} International Conference on Social Science Research (ICSSR 2024) Lahore, Garrison University, Acceptance for paper Title: Semiotic analysis of Aurat march and social media design campaign in driving social change.	PRESENTER	May, 2024
Organized Technical session – 15 Kinnaird's 4 th International Conference on Social Sciences & Humanities	Organized	February 26th-28th, 2024

Research paper		
Title "Sensory symphony: Exploring	PRESENTER	February 26th-28th, 2024
synesthesia in art" Presented Research paper		
Kinnaird's 4th International Conference on		
Social Sciences & Humanities		
"Role of media in social & cultural	PRESENTER	7 TO 10 FEB, 2023
change: a post -modernist perspective-		
amcap-pu international media		
conference 2023. Punjab university		
Kinnaird's 3rd International Conference	MEMBER OF THE ORGANIZING COMMITTEE	17 TH -19 TH MAY 2022
on Social Sciences and Humanities		
1st International Conference on Social	MEMBER OF THE ORGANIZING COMMITTEE	April 25-27 th , 2018
Sciences and Humanities, Kinnaird	OKOMNIZING COMMITTEE	
College		
Kinnaird Multidisciplinary Research	MEMBER, ORGANIZING COMMITTEE	18- 19 Nov, 2013
Conference	COMMITTEE	
Resource Development Plan (2015-2025)	ATTENDED	13th October, 2015, HEC,
Visualizing Economic Growth of Pakistan	ATTENDED	Islamabad
Islamic Art: Heritage, Identity, And Inspiration	ATTENDED	DEC 2016, LUMS
Sultans of Deccan India		Thursday, 2 March 2017
"Transliteration" Speaker: Dr Shaukat Mehmood	ATTENDED	RESEACH CENTER,
		COLLGE OF ART & DESIGN, PU
International Seminar "Lahore –A Crucible Of	ATTENDED	RESEACH CENTER,
Influence" By DR. Barbara Schmidt, Dr. Jean-		LCWU
Marie Lafont.		23,70
Is "Art Criticism Always Genuine" By Dr.	ATTENDED	RESEACH CENTER,
Shahida Manzoor, Dr Shockat Mahmood		COLLGE OF ART &
	MEMBER, ORGANIZING	DESIGN, PU
"Silk Route Residency," British	COMMITTEE	2010, NCA, Lahore
Council, Lahore	ORCANIZED	2.64.000
Prints & Luxury Apparel of Pakistan by Maria.B	ORGANIZED	NCA 2008
"Graffiti Art" Of New York By Jon One	ORGANIZED	NCA 2009
"Contemporary Prints & Digital Fashion" by	ORGANIZED	NCA 2008
Yasir Waheed		
2 nd International Conference on Techno	ATTENDED	May 2009, PC, Lahore
Textile and Clothing		
"LAHORE CHAMBER OF COMMERCE &	ATTENDED	APRIL 27, 2009
INDUSTRY Development Gems &		
Jewelry Sector of Pakistan		
Art, Architecture & Globalization	ATTENDED	1999, NCA, Lahore
International Conference-		
125 Years Celebration, Nca		
Revival of Textile Craft and	MEMBER, ORGANIZING	Oct, 2001, NCA
Globalization	COMMITTEE	
International Seminar on Natural Dyes	PARTICIPATED	2 nd March-13 March,
By UNESCO		1998, NCA, LAHORE
Traditional Textile: "Inspirations for The Global		5 th -7 th Dec 1997,
Market" An Intercultural Dialogue Between	ATTENDED	·
Pakistan, Germany, India & Bangladesh.		
Indus Valley School of Art & Architecture,		
Sheraton Hotel, Karachi, Pakistan		
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PRESS VIEW

"Youth and Education," Front cover full page, Jang, 5 Aug,1994
"The News International," The News Mosaic page 19, Front cover full page, Thursday, Aug 4,1994
"That's a wrap," Full page article, Instep page 35, The News, Instep, Sep 20,1998
"Razzmatazz-Fashion as an art form," Full page article by Behtaj Tahir, Sat Oct 25,2003, Dawn
"Youth and Education," The Nation, Front cover, July 15,1998
"Construction from deconstruction", by Fareeda Rafique, Instep 38, Section 6, The News, Nov 6,2003
"Floral Festival", Jang, 13 march,1995
"Fashion show at NCA- City roundup" by Zeeshan Hassan 18 nov,2003, Weekly magazine
"Razzmatazz of Lahore, 2 pages, Sunday magazine, 2003
Curatorial work & Thesis work
Visitor Keenly viewing the art work during a degree show of fine Art Dept, Kinnaird College for Women,
19 Jun 2013. The Nation
https://nation.com.pk/19-Jun-2013/visitors-keenly-viewing-the-art-work-during-a-degree-show-of-fine-
arts-department-kinnaird-college
Broadcasted by Hum TV , in the segment "Pakistani", directed by Asad Ali khan on 2014
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