

Minahil Tauseef

Mix-Media Artist | Designer

Contact Information

Email: minahil.tauseef@kinnaird.edu.pk

Location: Lahore, Pakistan

Abilities/Skills

Traditional

Drawing — Fashion Illustration — Drafting — Draping — Painting — Printmaking — Mixed Media Art — Sculpting — Knitting — Weaving — Tie and Dye

Digital Media

Digital Painting — Character Design — Book Illustration — Comics — Storyboarding — Editorial Design — Graphic Design — Infographics — Logo Design — Vector Design — Webtoon Creation — Wedding Invitation Design — Mockup Design

Software Skills

Adobe Photoshop — Adobe Illustrator — Canva — Clip Studio Paint — Scratch — Microsoft Word — Microsoft PowerPoint — Microsoft Excel — Google Workspace (Docs, Slides, Sheets) — and other creative and productivity softwares

Interests/Hobbies

- Art & Design
- Music
- Reading
- Baking

Introduction

I'm a self-taught mix-media artist based in Lahore, Pakistan, specializing in digital art, sculpting, and detailed illustration. With a keen eye for detail, my passion extends beyond the canvas to literature and music, both of which influence my creative process. I am dedicated to exploring new techniques and art styles, embracing every challenge as a learning opportunity.

Learning Experience

High School Diploma

Secondary School (Science) - Unique Group of Institutions (2014-2016)

Higher Secondary School Diploma

Intermediate (Humanities) - Kinnaird College for Women (2016-2018)

Bachelor of Design Diploma

Bachelor of Design (Textile) - 2018-2021

Work Experience

- Freelance Mix-Media Artist on Fiverr

Internship

- Nishat Linen (July 9, 2021)

Teaching Experience

- Visiting Faculty (Textile Design) at Kinnaird College (2022-2023)

- Ad-hoc Faculty (Textile Design) at Kinnaird College (2023-2024)

- Permanent Faculty (Textile Design) at Kinnaird College (2024-2025)

Extracurricular Activities

Academic Services

- Member, Board of Studies – Department of Textile Design, Kinnaird College for Women, Lahore (2024-25 –Present)

- Participant & Contributor – Program Review for Effectiveness and Enhancement (PREE) Training, Attended the QA & IE Office training session on April 11, 2025, on the PREE framework and internal quality assurance standards.

- Subsequently contributed to the drafting of PREE Standards related to IQA (Standards 1-8).

- Convocation 2025 Visual Design Lead – Kinnaird College for Women, Lahore, Designed official banners, backdrops, and the convocation invitation for the 2025 ceremony, maintaining institutional branding and visual identity standards.

Workshops

- Workshop Holder, 11th Annual TEDx Kinnaird (March 11th, 2023)
- Workshop coordinator, Hooked on reuse, Alhamra, Lahore Art Council (April 22nd, 2025)

Conferences

- 4th International Conference on Social Sciences & Humanities (Feb 26th-28th, 2024)
- Jewellery Brand "Flutter" Launch at Pak-Austria Fachhochschule Institute of Applied Sciences and Technology
- PARTASH 2024 Jewellery Conference and Exhibition

Art Exhibitions

"Prints & Loops of Sustainability"

- Dates: April 23rd, 2025
- Venue: Alhamrah, Lahore Council of the Arts

"Transference & Counter Transference"

- Reverential homage to Colin David
- Dates: February 7th to February 11th, 2023
- Venue: PNCA, National Art Gallery No. 6, Islamabad

"Introspective Patterns of Interpersonal Relations"

- Dates: March 1st, 2023
- Venue: Alhamrah, Lahore Council of the Arts

"Thesis Degree show"

- Dates: June 13th, 2022
- Venue: Alhamrah, Lahore Council of the Arts

"We the Peoples, We the Arts"

- Collaboration with the Embassy of Switzerland's Project lead, Mr. Bilal Qureshi
- Dates: June, 2019
- Venue: Pakistan National Council of the Arts (PNCA)

International Projects

Costa Rica

- Wilf-life Project
 - Eco-friendly lunch bags with turtle designs
 - Community workshops and beach clean-ups
 - Social media campaign with targeted hashtags
 - Tourist distribution for wider impact
 - Collaborate with NGOs, track impact

United Kingdom

- Character designs for YA author
- Sticker Design packs for e-shop
- Sticker Design for podcast merchandise
- Youtube Backdrop Illustration
- Background and character design for games

Finland

- Logo Design

Canada

- Sticker Design
- Logo Design

France

- Presentation, and backdrops illustration

Romania

- Sticker Design

Personal Projects

Sculpture commissioned work

- Outsourced thesis work for textile design students from various universities

Jewelry Brand

- Jewelry Brand Launch (Instagram: flutter.mt)

Skin Animation

- “Cake Slice” Metaphor (May 30, 2021) Developed a minimalist 2D animation using a cake slice to illustrate skin aging, dehydration, and renewal through two short visual stories.

Published Work

- Illustrated, written, and published a children’s storybook on self-love on Amazon
- Designed the front and back cover of Kinnaird College prospectus 2025

Certifications

- Certificate of Merit - We the People, We the Arts (2019)
- Certificate of Achievement - Lahore Grammar School (Artography Competition) (2017)
- Certificate of Achievement - Studio 55 (Lahore Grammar School) (2019)
- Certificate of Participation - Young Entrepreneurs of Kinnaird (2018)
- Certificate of Achievement - Poster Design: "A #ZeroHunger World by 2030 is Possible" (UVAS 2017)
- Certificate of Participation - Art Exhibition, UGI (2014)
- Certificate of Participation - Wetlands Nature Carnival, WWF (2007)

Languages

- Urdu
- English